



Vietnamese Steel Association
SPECIAL MEMBER RATES AVAILABLE



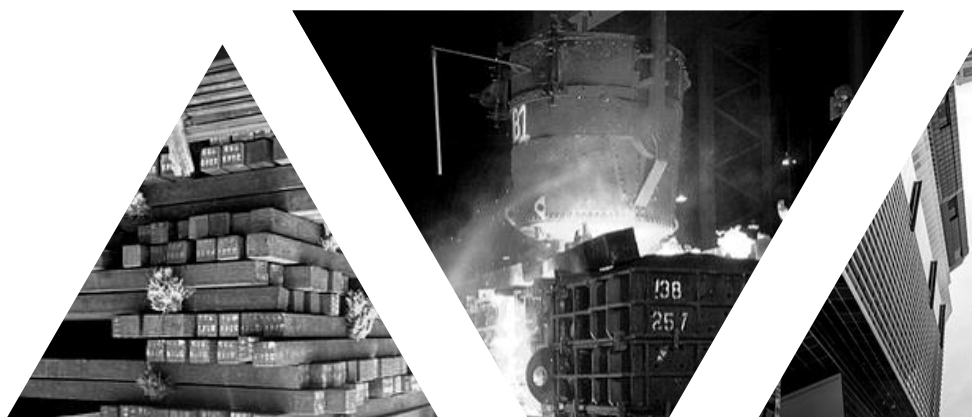
ASIA STEEL MARKETS 2017 CONFERENCE

28-29 MARCH, 2017

HO CHI MINH CITY, VIETNAM

This conference will be available in English and
Vietnamese via simultaneous translation

www.kallanish.com





Members
SAVE
\$700

EVENT DETAILS

Kallanish is pleased to launch the first Asia Steel Markets conference in Ho Chi Minh City, Vietnam, in March 2017. Vietnam has enjoyed strong and sustained growth to become the largest steel consumer in the ASEAN region. Continued growth in steel consumption is expected in 2017, with approximately two-thirds supply coming from imports.

Kallanish Asia Steel Markets 2017 will provide an unrivalled opportunity to network with industry professionals, and hear insightful presentations on a range of key issues affecting the South East Asian steel industry today.

Respected industry speakers will address: Vietnam's steel supply/demand expectations for 2017-2018; China's outlook and exports to ASEAN region and Vietnam; the Formosa Group's ambitious integrated steel plant project and its impact on Vietnam and Asia; import trends and trade measures; and the overall outlook for steel and raw materials prices for 2017.

This conference will be available in English and Vietnamese via simultaneous translation

VENUE

Park Hyatt Saigon
Address: 2 Lam Son Square, District 1
Ho Chi Minh City (Saigon), Vietnam
Phone: +84 8 3824 1234

DATE

28th March 2017 - Plant Tour, Pre-registration, Opening Keynote session and reception
29th March 2017 - Registration, conference

PRICE

The delegate fee includes conference materials, coffee break refreshments, 1 lunch, 1 cocktail reception, and the plant tour.

VSA Early Bird \$500
Exp 31st January

VSA Full Price \$700
Exp 27th March

Non-Member Full price \$1200
Exp 27th March

SPEAKERS

Ho Nghia Dung, Chairman, Vietnam Steel Association

Nghiem Xuan Da, General Director, Vietnam Steel Corporation

Tomas Gutierrez, Managing Editor Asia, Kallanish

Ian Roper Macquarie Securities

John Kearsey, Executive Director, Simpson Spence & Young

Ajoy Roy, Partner, Sardul Amarchand Mangaldas & Co.

28-29 March 2017 | Ho Chi Minh City, Vietnam



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PROGRAMME

This conference will be available in English and Vietnamese via simultaneous translation

TUESDAY 28TH MARCH, 2017

- 09:00 Plant tour departs (returns 15:00)
- 12:00 Registration Open (until 15:30)

- 15:30 **OPENING KEYNOTE SESSION**
Vietnamese and international experts will introduce key trends and developments in Asian steel markets and make clear how these will influence businesses in the coming years. They will analyse production and demand and trade flows to give an assessment of how steel markets will evolve through 2017 and beyond.

- 17:30 Opening Cocktail Reception

WEDNESDAY 29TH MARCH, 2017

- 08:00 Registration open
- 09:10 Welcome address

- 09:15 **SESSION 1: SETTING THE SCENE: ASIAN STEEL MARKETS - CHALLENGES AND OPPORTUNITIES**
Key Asian economies will be assessed to show trends across the region and developments in the key Asian suppliers. Broader trends across the Southeast Asian regions will also be investigated, including the development of infrastructure funding and investment, the macro economic outlook for the region and key trends in raw materials supply and pricing.

- 10:30 Coffee Break

- 11:15 **SESSION 2: ASIAN STEEL TRADE**
With Asian steel trade a key factor in global steel pricing, understanding trade flows has never been more important. Importers will give their perspective on trade and how suppliers can meet their needs, while exporters will give a view on how they expect trade to develop. Associations meanwhile will discuss trade barriers, how they are increasing and what are their advantages and disadvantages.

- 12:30 Lunch

- 14:00 **SESSION 3: VIETNAM FOCUS: NEW CAPACITY AND TRADING OPPORTUNITIES**
Vietnam has been the rising star of steel in the last two years, seeing strong growth in both demand and investment. Some of those firms investing heavily in new capacity will be able to outline their developments while local traders and stockists will show how the rapid changes of recent years continue to affect their business. Will Vietnamese demand keep growing at such a fast pace? Will investments be able to keep up or will they stall? Is Vietnam's role as the fastest growing steel import market globally sustainable or will the baton be passed on?

- 15:15 Coffee Break

- 16:00 **SESSION 4: PANEL: TRADE**
China's huge volume of steel exports has made global headlines and become a political hot potato in countries across the world. But is it deliberately flooding international markets or is it being scapegoated by less successful industries elsewhere? Are trade barriers necessary to protect local steelmakers or are they an impediment to downstream processors and manufacturers? Global trade is what links the price of Australian iron ore, Chinese steel and finished products globally, so how will it impact your business in the coming years?

28-29 March 2017 | Ho Chi Minh City, Vietnam



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VENUE

Kallanish Asia Steel Markets 2017 will be hosted at the centrally located Park Hyatt Saigon. The hotel occupies a prime position in central Ho Chi Minh City in Vietnam (District 1), overlooking the elegant Opera House on Lam Son

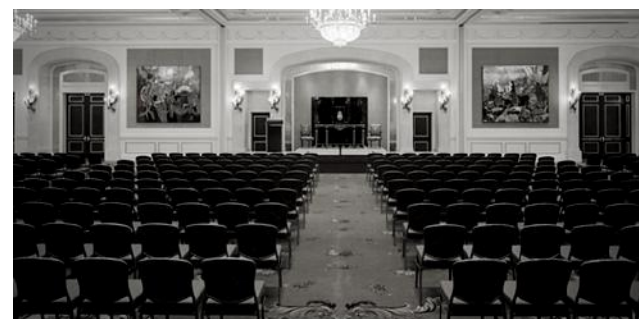
Taxis are readily available at Tan Son Nhat Ho Chi Minh City Airport and at the entrance of this Saigon hotel. The 30-40 minute cab ride to Park Hyatt Saigon from the airport, costs approximately VND 160,000.

Located in the heart of Ho Chi Minh City, District 1, Park Hyatt Saigon is just a few steps away from cultural and historical landmarks. Such points of interests include, Ben Thanh Market, Opera House, Saigon's Notre Dame Cathedral and the Reunification Palace.

We have a limited number of rooms reserved at the Park Hyatt Saigon at a discounted rate for confirmed conference attendees, partners, sponsors and exhibitors.

Please contact us on info@kallanish.com to find out more.

Address: 2 Lam Son Square, District 1
Ho Chi Minh City (Saigon), Vietnam
Phone: +84 8 3824 1234





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Billing Address _____
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Signature _____

If you prefer to pay by bank transfer, we will send you an email with invoice to the email address above.

CONFIRMATION

By signing below, you confirm that you have read and agreed to the terms and conditions overleaf.

SIGNATURE: _____ Date: _____

PRICES

- VSA Early Bird \$500
EXPIRES 31ST JANUARY
- VSA FULL PRICE: \$700
EXPIRES 27TH MARCH
- NON-MEMBER FULL PRICE: \$1200

All registrations at the VSA membership rates will be verified. You must be a current member of the VSA. Fee includes: conference materials, lunch, refreshments.

RETURN THIS FORM

Email: info@kallanish.com
By fax: +44 (0) 208 711 3840

If you have any difficulties, please feel free to contact us on the phone numbers below:

London: +44 208 735 6520
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