

Hanoi, February 26, 2024

## INVITATION LETTER

Ref: Invitation for attention to the Conference, for exhibition and for sponsoring the organization of the 2024 Southeast Asia Steel Conference and Exhibition held in Da Nang City from May 13-16, 2024

### **Respectfully to: General Directors (Directors) of the VSA's Member Enterprises**

Vietnam Steel Association (VSA) would like to send respectful greetings and sincere thanks for the cooperation of your member enterprises in recent times.

Vietnam Steel Association has been an official member of the Southeast Asia Iron and Steel Institute (SEAISI) since 1995. One of SEAISI's activities is to organize international conferences and exhibitions that rotate among Southeast Asian countries having steel industry. Most recently, the Southeast Asia Steel Conference and Exhibition held in Vietnam in 2016 (in Hanoi) made many special impressions with international friends.

This year, the Southeast Asia Steel Conference and Exhibition 2024 (SEAISI Conference & Exhibition 2024) will be held from May 13-16, 2024 at Ariyana Hotel, Da Nang city, Vietnam. This is one of the important events to promote and introduce the steel industry and steel enterprises in Vietnam (The proposed program is attached).

In order for the Program to take place successfully, and at the same time implement Resolution No. 01/2024/HHTVN dated January 15, 2024, the Vietnam Steel Association respectfully calls on Association member businesses to register to attend and sponsor the conferences and exhibitions, specifically:

**1. Registration link for the sideline events of the Conference expectedly organized by the VSA:** <https://forms.gle/rhJwRyGTE3gGboB9A>

- Vietnam Steel Association - Taiwan Steel Association dialogue: Morning of May 12;
- GOLF Program to Exchange Steel Industry Entrepreneurs: Afternoon of May 12;
- Registration fees will be announced after receiving confirmation from delegates.

**2. Registration link for the Conference from May 13 to 15:**

<https://www.seaisi.org/event/31#event>

- Expected cost of attending the Conference for VSA members:  
+ Early registration before April 5, 2024: 450 USD/ guest

+ Registration after April 5, 2024: 500 USD/guest.

- Estimated factory visit costs: **100 USD/guest**

**3. Registration fee to participate in the exhibition booth from May 13 to 15:**

+ Standard booth (2x3m);

+ Fee: 2,200 USD/ booth;

+ Registration time: **before March 1, 2024;**

**4. Specific proposed sponsoring levels are as follows:**

- **Diamond sponsor:** from 500,000,000 VND and above;

- **Gold sponsor:** from 300,000,000 VND;

- **Silver sponsor:** from 100,000,000 VND;

- **Copper sponsor:** from 50,000,000 VND.

**5. Entitlements for the sponsors:**

- Sponsors is entitled to advertise their Logos on banners, backdrops and documents of the Conference and showroom;

- Sponsors are allowed to post advertisements in the Vietnam Steel Association Newsletter 02 issues/year and promotional images on the Association's Electronic Information Portal: [www.vsa.com.vn](http://www.vsa.com.vn);

- Standard display booths at the Showroom (*equivalent to the value of approximately 2,200 USD/booth*) during the Conference and Showroom;

- Free participation at Conferences and Exhibitions (**VSA will quote the productivity of participation in projects according to the level of support of the SE AISI Organizing Committee**).

- Entitlements for each sponsoring level:

+ **Diamond sponsor:** 01 standard display booth and 05 free tickets to attend the Conference;

+ **Gold sponsor:** 04 free tickets to attend the Conference;

+ **Silver sponsor:** 03 free tickets to attend the Conference;

+ **Copper sponsor:** 02 free tickets to attend the Conference.

**6. Payment method:** We would ask the sponsors to transfer the sponsorship amount to the Association's account as follows:

Name of account: **Hiệp Hội Thép Việt Nam**

Account number (VND): **112 00000 3471**

At Vietnam Joint Stock Commercial Bank for Industry and Trade (Vietinbank)  
Dong Da branch, Hanoi.

Your companionship is an honor and contributes to the success of the Conference and Exhibition.

*VSA would sincerely thank you./.*

**Recipient:**

- As above;

- For record at admin.

**QR code for participation:**



12-16/5/2024

